



MARKETING / CONTENT CREATOR INTERN

Soaked in Luxury and Saint Tropez are looking for an independent and proactive intern to join our marketing team in Copenhagen.

IN CLOSE COLLABORATION WITH OUR MARKETING TEAM, YOUR RESPONSIBILITIES WILL INCLUDE:

- Production of visual content for social media, including our newly established TikTok channels
- Video recording and editing
- Concept development; including content creation and storytelling
- Support our Art Directors with graphic assets for newsletters, paid social, and external partners
- Support the marketing team across a wide range of tasks (including PR-related tasks and assisting in the production of our e-commerce and campaign shoots)

WE IMAGINE THAT YOU:

- Have a strong understanding of social media, especially Instagram and TikTok
- Have intermediate knowledge of programs from the Adobe suite (InDesign is a big plus)
- Have experience with video recording and editing for social media
- Are detail-oriented and have a keen eye for visual communication
- Are fluent in written and spoken English

We don't expect you to have experience with all of the above, as long as you bring lots of creative drive, dare to work independently and learn - you can always ask for help.

We offer a creative workspace with a supportive team of colleagues. As our department covers both Soaked in Luxury and Saint Tropez, you will get the opportunity to work with two brands with their own directions and voices and learn to navigate between different brand identities.

The position runs from January/February 2023 for at least three months.

The working hours are typically between 9:00 to 17:00. There may be projects that require you to be flexible. We are of course also flexible so you can take care of your studies, assignments, and exams.

We will have interviews on an on-going basis until the right candidate is found.

Please send your application and CV with the subject 'Content Creator' to frpa@dkcompany.com.

We look forward to receiving your application!