



PR & SoMe Coordinator

Soaked in Luxury and Saint Tropez are expanding and looking for a PR & SoMe Coordinator to join our amazing team. As our new PR & SoMe Coordinator, you will be a part of a small, fun, and dedicated marketing department, developing and executing the marketing and growth strategy for both brands. The position works closely with the whole marketing and e-commerce team, and reports to the Marketing Manager.

RESPONSIBILITIES:

Responsibilities include, but are not limited to:

- Developing our SoMe channels and our content calendar in collaboration with our e-commerce team.
- Communication with the press, VIP's and influencers.
- Coordinate samples for press and gifting.
- Update our image bank and PR material.
- Coordinate events and press days.
- Text production.
- Assist on production of campaigns, lookbook, packshots, content creation, etc.

THE IDEAL CANDIDATE:

- A relevant education in Communication/Marketing or similar.
- Minimal 2-3 years of work experience within the fashion and lifestyle industry.
- Fluent in English and Danish.
- Excellent SoMe and IT skills.
- A people's person with a strong network and abilities of building internal and external relationships.
- Able to work in a fast-paced work environment and with tight deadlines.
- Creative thinker with a can-do and problem-solving attitude.
- An understanding of the latest trends and their role within a commercial environment.
- Experienced in InDesign, Adobe Photoshop and Illustrator is a plus.

Please send your application and CV in English with the subject PR & SoMe Coordinator to jobs@dkcompany.com. If you have any questions regarding the position, feel free to contact **Marketing Manager Eja Johansen, +45 50 50 61 02**.

DEADLINE FOR APPLICATION:

As we interview candidates continuously, we ask you to kindly send your application as soon as possible. Ideally, we are looking for a candidate to join the team by February or March 1st, 2022.

LOCATION:

The position is based at our amazing Copenhagen office.